

MEMORANDUM

TO : ALL DEALER'S REPRESENTATIVES (DRs)
FROM : THE MANAGEMENT
DATE : 19th DECEMBER 2024

RE : PARTICIPATION IN THE CHRISTMAS GIVEAWAY CONTEST

We are pleased to announce TA Securities Holdings Berhad (“TASH”) newly launched social media platforms on [Facebook](#), [Instagram](#), and [LinkedIn](#). In conjunction with the launching and in the spirit of Christmas, we are excited to announce our Christmas Giveaway Contest.

To enrol into this contest, the participant would be required to create a video or photo showcasing Christmas spirit with elements related to TASH for a chance to win cash prizes before the end of the submission deadline on **31st December 2024**. The 4 steps required to be completed are as follows:

- 1) Create a video or photo related to the theme;
- 2) Tag and follow the official TASH Facebook and Instagram account;
- 3) Include the following campaign hashtag in the posting, **#ChristmaswithTASecurities**, **#TASecurities**, **#TASmarTrade**, **#investment**; and
- 4) Post content on your Facebook OR Instagram and make sure your profile is set to public.

There will be two categories of winner which are the **Most Creative Award** (an independent panel will judge this award winner based on originality, festive spirit, and how well the TASH theme is integrated) and the **Top Likes Award** (Three posts with the highest number of likes will be selected).

The prizes for the awards will be as follows:

- Most Creative Award: RM300
- Top Likes Award Grand Prize: RM500
- Top Likes Award Runner-Up: RM350
- Top Likes Award Second Runner-Up: RM150

Kindly follow these steps to visit TASH social media pages:

- 1) Download this Memo by opening and saving the Memo to your desktop. Thereafter, open the Memo from your desktop and click the link below to view the page.

Facebook: <https://www.facebook.com/tasecurities/>

Instagram: <https://www.instagram.com/tasecurities/>

LinkedIn: <https://www.linkedin.com/company/tasecurities/>

or

- 2) Go to "<http://taaddress.ta.com.my/>" website to open this Memo and click the link to visit the social media pages.

For further queries or information regarding this contest, you may contact **Xin Yi** (xylee@ta.com.my).

Thank you.