

MEMORANDUM

TO : ALL DEALER'S REPRESENTATIVES (DRs)
FROM : THE MANAGEMENT
DATE : 27th AUGUST 2024

RE : PARTICIPATION IN THE BURSA REACH PLATFORM

We are pleased to announce the newly launched REACH platform by BURSA Malaysia is now open to all the Dealer Representatives (DRs) in TA Securities Holdings Berhad for participation. Interested DRs may enrol in this program free of charge.

REACH is a platform that allows the DRs to showcase their investment portfolios, highlight their expertise, and exchange investing insights with their existing investors. The platform will be promoted on Bursa Malaysia's social media sites including Facebook, Instagram, and Twitter, which have a combined audience of about 250,000 users. Along with maintaining your network with existing investors, you have the opportunity to draw in new investors.

Please refer to Appendix A Bursa REACH FAQ for more information or you may watch a short promotional Youtube video about the program here: <https://yts.nu/SfLiLW>

Kindly follow these steps to view the Youtube video:

1) Download this Memo by opening and saving the Memo into your desktop. Thereafter, open the Memo from your desktop and click the link to view the video.

or

2) Go to "<http://taaddress.ta.com.my/>" website to open this Memo and click the link to view the video.

To enrol in this program, kindly complete the Acknowledgement Form of Appendix B and revert to **Shet Ling** (shetling@ta.com.my) and **Xin Yi** (xylee@ta.com.my) if you are interested in being part of the REACH program by **30th August 2024**.

Thank you.