

To : All Dealer's Representatives  
From : The Management  
Date : 5 August 2020  
Subject : Bursa Malaysia Education Program

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Following the success of last year's education program and Bursa Malaysia Berhad's (Bursa) continuing efforts to promote higher standards of business conduct and creating an ethical framework for the Capital Market Services Industry amongst Participating Organizations (POs) and Trading Participants (TPs) and its Registered Persons, Bursa is committed to continue with the education program for representatives of POs and TPs for year 2020.

The objectives of this education program are to emphasize awareness on regulatory issues, promote higher standards of business conduct, improve the standard of compliance to the requirement of the Rules particularly on trading related activities as well as instill a culture of self-regulation and ethical framework amongst the POs and TPs and its Registered Persons. In addition, the program will also cover the topics on Inversed and Leverage Exchange Traded Fund ("ETF") product and the technical aspects of the different types of Corporate Actions.

Due to the recent Covid-19 Pandemic, the government has enforced more stringent guidelines and standard operating procedures (SOPs) to mitigate and control the spread of Covid-19. In line with the New Normal that Bursa has been practicing moving forward, this year's seminar will be conducted virtually via a series of interactive Webinar as an alternative to the normal face-to-face conference since the program was first organized in 2017.

The target audience for this program are Dealer's Representatives of POs and Futures Broker's Representatives of TPs. The participants will be **accredited with 10 CPE points by SIDC and are only required to attend ONE webinar session and completing the full assessment processes which are prepared by the Training Provider**. Registration for this program is **FREE** and is on a first-come-first-served basis which will be coordinated by the respective POs and TPs and the appointed Training Provider.

The webinar will be held on Saturdays and pre-registration is required. There will be **eight (8)** webinar sessions available to be held twice a day for the participants to choose from. The first session will start on **5 September 2020**. Please be reminded that each program is limited to a maximum of **100 participants per session** on a **first-come-first-served basis**. The program details can be found in the Bursa's letter attached.

This webinar series will be facilitated by the appointed Training Provider, CHK Consultancy Sdn Bhd. To facilitate the registration process, kindly provide your full name, contact number, email address, chosen session and email to "[policensing@ta.com.my](mailto:policensing@ta.com.my)".

Thank you

