



TA SECURITIES

A MEMBER OF THE TA GROUP

MEMORANDUM

To : All Dealer Representative

From : The Management

Date : 29 May 2019

Re : Handholding Session for New Accounts Holder in 2019 *organised by Investor Education of Bursa Malaysia* (Klang Valley)

Bursa Malaysia is keen to conduct the above session to educate New Account Holders / prospective clients who are new to investments in Bursa Malaysia. The main objective of the workshop is to educate the beginners to enter the market in an informed and knowledgeable manner.

Key takeaways of the session would be:

- Principles of Value Investing
- The 3 Proven steps in Value Investing
- 6 quantitative criteria to pick undervalued stocks
- Case study of Value Company
- How to use Bursa Marketplace Screener to find undervalued companies

The above half day course will be held on one of the Saturday morning session in the month of October'19 or November'19 tentatively.

We would appreciate if you could assists to provide us the possible head counts of your new clients / prospective clients that may wish to attend the programme by 12 June to Licensing Dept for our action.

Thank you

